EUROPEAN SKIN CANCER FOUNDATION

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WWW.ESCF-NETWORK.EU

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Guessing Game and News at the Summer-Skin-Symposium



ESCF-Booth at the Summer-Skin-Symposium, 15. June 2011, Kaiserin-Friedrich-Haus in Berlin

For the 9th time, the Skin Cancer Center Charité held the Summer-Skin-Symposium at the Kaiserin-Friedrich Haus. On 15 June, about 150 dermatologists from Berlin and Brandenburg, professors, students and scientists informed themselves about different spectra of Dermatology, Dermato-Oncology and the latest research results of the treatment of metastatic melanoma. The aim of the annual event is on the one hand to transfer knowledge between theory and practice and also sharing information on treatments of skin cancer on the other hand.

The numerous information booths invited to spend time. Among them the European Skin Cancer Foundation (ESCF) presented a special crossword puzzle for the symposium in order to tickle the knowledge of the participants about dermatology and skin cancer. The foundation also presented its awareness compaigns and gave an overview of its projects. In the exhibition area (this year over three floors) pharmaceutical companies where able to show new products on prevention and therapy of skin cancer.

See more:

http://www.escf-network.eu/en/welcome/news/newsdetails/article/guessing-game-and-news-at-the-summer-skin-symposium-1.html



New Diagnostic Devices and Therapeutica at the EADO (20-23 June, Nantes, France)



In Nantes, located in the West of France and the place where Jules Vernes was born, the European Association of Dermato-Oncology-Congress (EADO) was held this year. About 450 participants, mainly from Europe but also from South America, North Africa and Asia met to get new information about prevention, new diagnostic devices and therapeutica to treat skin cancer and to exchange knowledge about current studies.

Several pharmaceutical companies displayed their latest products for the prevention, diagnosis and treatment of skin cancer and its correct application. Non Profit Organizations, like the European Skin Cancer Foundation informed about the current projects and awareness campaigns dealing with the subject of skin cancer prevention.

See more:

http://www.escf-network.eu/en/welcome/news/newsdetails/article/new-diagnostic-devices-and-therapeutica-at-the-eado.html

Day of Sunprotection at BASF



Picture:: Manfred Walker/pixelio.de

According to the motto "Sun Protection?- Clear as Daylight" the Day of Sunprotection was held on 21 June. Just at the beginning of the summer a variety of actors and different german organizations of the health, medicine, sport, consumer and the retail sector informed the general public about the dangers of the sun.



On-site of the BASF company building in Ludwigshafen, the employees had the possibility to get information about different options for sun protection, new products and their proper application.

The European Skin Cancer Foundation presented its current projects, for example "SunPass-Healthy Fun in the Sun for Kids" and informed about new awareness campaigns. All employees were able to sign up for a skin cancer screening at the company physicians of BASF in order to detect skin lesions at an early stage. The aim of this special day is to increase the awareness of effective sun protection among the consumers and general public.

See more:

http://www.escf-network.eu/en/welcome/news/newsdetails/article/day-of-sunprotection-at-basf.html

Launch of the new awareness campaign "Tatort Haut" (Crime Scene: Skin!)



The actor Stefan Jürgens and ESCF-Head Prof. Eggert Stockfleth gave the starting signal for the new awareness campaign

Together with actor and musician Stefan Jürgens, the European Skin Cancer Foundation (ESCF) launched the new public awareness campaign "Tatort Haut – eine heiße Sache!" At a press breakfast on the beach "BundesPresseStrand" Professor Eggert Stockfleth, head of the ESCF, showed the journalists how easy and important it is to examine your own body on a regular basis. Unlike other organs, the skin is visible. Therefore, changes on the skin surface can be traced immediately.

Stefan Jürgens, who plays a police detective in the ZDF-TV series "SOKO Wien" supports this campaign as an ambassador of the ESCF. As a father of three children he wants to encourage people to examine their own skin, the skin of the partner and of course the skin of the children. It is also very important to visit the dermatologist every two years for a regular check-up.



The ESCF is now available to the public. For further information people can contact the hotline at the following telephone numbers +49 030/450 518 265 or +49 030/450 518 727. In order to increase the awareness of Non Melanoma Skin Cancer, the ESCF has declared the "Non Melanoma Skin Cancer-Day" for the first time the 13 September 2011.

See more:

http://www.escf-network.eu/en/welcome/projects.html

Newsletter Editorial of the ESCF

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We look forward to comments and questions about the newsletter.

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