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Skin cancer not only a matter in summer



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Die European Skin Cancer Foundation (ESCF) has every reason to be pleased: 70 kindergardens from nine counties in Germany successfully finished their sun protection training and are awarded with the SunPass certificate. At least 60 additional awards will follow in 2013.

One in five children in pre-school age had already one sunburn. This is shown in surveys of the ESCF among 3400 families. Each of these children has a higher risk of skin cancer. “Many parents underestimate the danger of the UV radiation. But many sunburns are the main risk factor to get skin cancer later in life”, warns Professor Eggert Stockfleth, head of the ESCF, on the occasion of the European Day of Non Melanoma Skin Cancer in Berlin.

“Kindergardens are therefore a very important place to educate children about sun protection and to raise the awareness of parents and grandparents about a reasonable handling with the sun”, explains Stockfleth. That is why the ESCF implements “SunPass – Healthy Sun Fun for Kids” in cooperation with the German Cancer Society (DKG) and its subsidiaries.

“But sun protection is not only a matter in summer”, emphasizes Stockfleth. “In winter, families often go on holidays in the south or go skiing in the mountains. This is exactly where a new campaign comes in, which is supported by the ESCF and presented at the press conference.

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Under the title “Do not roast yourself” information materials are handed out in pedestrian zones and health fairs in more than 100 cities of Germany. Regional dermatologists inform interested people about sun protection and skin cancer.



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The next European Day of Non Melanoma Skin Cancer will take place on 13 September 2013 in Berlin. It will be the end of the “2nd International Conference on UV and Skin Cancer Prevention” in Berlin which will be jointly hosted by the ESCF and the Skin and Cancer Foundation Australia.

See more at:

<http://www.escf-network.eu/en/welcome/news/newsdetails/article/hautkrebs-nicht-nur-ein-thema-im-sommer.html>

The 2nd International Journalism Award in Berlin

This year the ESCF has announced the International Journalism Award “Prevention, Diagnoses and Therapy of Skin Cancer” to honor journalists for their outstanding commitment on representing the subject of skin cancer and its prevention to the general public in order to increase awareness. The awarding took place on the Day of Non Melanoma Skin Cancer. ESCF Ambassador Stefan Jürgens appreciated taking part in this venue. He took a break of shooting SOKO Wien for this event.

In the category Print Nicole Lauscher get the award for her article of the BUNTE “Sonne genießen – aber ohne Reue”.



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According to the jury: „On the basis of four different patient histories the contribution shows how the life of the patients will change after the diagnosis of skin cancer. Nicole Lauscher does not arouses needless fear but makes it clear to go to the skin cancer screening. She also encourages patients while illustrating new types of therapies.”

Elmar Voltz received the award for his radio report „Risiko Hautkrebs – privat erkannt, im Job unterschätzt“ in the category TV/Radio. “With the help of two examples, a young roofer and an employee of the Bavarian Zugspitzbahn, Elmar Voltz shows very authentically how different people handle the risk of skin cancer. Through his critically positioning he makes it more than clear that each person is individually responsible for his health, but there is a need for action for the professional associations”, explains the jury its decision.

From now on, journalists can apply for the next Journalism Award 2013.

See more at:

<http://www.escf-network.eu/en/welcome/news/newsdetails/article/hautkrebs-nicht-nur-ein-thema-im-sommer.html>

<http://www.escf-network.eu/en/welcome/projects/journalism-award.html>

First „SunPass“ kindergarden in Schleswig Holstein

The cancer society of Schleswig Holstein is one of nine subsidiaries of the German Cancer Society implementing the project “SunPass” in the north of Germany. 14 kindergardens could successfully finish their sun protection training and are awarded with the SunPass certificate. The first one was the kindergarden of the St. Brigitta Thomas parish in Kiel-Mettendorf.

Now, 37 children, their parents and their educators take care for sun protection every day. These include observing regularly the thermometer and the sky, but also wearing a sun head and applying sunscreen.

The nursery leader, Mrs. Bertram, and pastor Cnotka took part at the award ceremony. They also gave the promise to participate again in the SunPass project next year.



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See more at:

<http://www.escf-network.eu/en/welcome/projects/sunpass.html>



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